

**RULES FOR THE
“NEW BARÇA FANS” PRIZE DRAW
(2013/2014 sports season)**

RULE 1.- SCOPE.

FUTBOL CLUB BARCELONA (hereinafter, FC BARCELONA or CLUB) will be running a promotion aimed at all people who, regardless of their age or whether they are members FC BARCELONA or not, are interested in acquiring the status of “Barça Fan”. For such purposes, they must register as such by completely and correctly filling in the form published on the website: https://usuaris.fcbarcelona.cat/users/sign_up, from August 2 to September 15, 2013.

From all the people who register, a draw will be held to obtain three (3) winners and thirty (30) reserves, each of which will win the prize of one (1) official first team shirt signed by various members of the squad. If there are only three (3) or less than three (3) registrations, the shirts will be assigned directly to these persons.

RULE 2.- AUTHORISATION FOR USE OF PERSONAL DETAILS.

In accordance with Organic Law 15/1999, of December 13 on the Protection of Data of a Personal Nature (LOPD) and later legislation developing the same, the CLUB will inform all persons registering as new “Barça Fans” under the terms stated in these rules, that by participating in this promotion and filling in the corresponding registration form, that they are **EXPRESSLY AUTHORISING** FC BARCELONA to include the data declared on the said form in its databases in order to:

- a) make any corresponding announcements either directly or through authorised third parties in relation to the present promotion and draw, if necessary.
- b) send informative and commercial communications about products, services, promotions and events involving FC BARCELONA and/or organisations related to the same that might be of their interest.

All of the data on the participants in this promotion that has been declared on the form will be considered confidential and will only be used by the CLUB in accordance with the terms established in these rules.

At any time, the owners of the data may exercise their right to access, ratify, cancel or oppose (“ARCO” rights) the aforesaid data and/or treatment of the same, by sending the corresponding written communication, along with a photocopy of their national ID, to the address of the party responsible for the file, FC BARCELONA: Avinguda Arístides Maillol s/n, 08028 Barcelona, specifically expressing the right being exercised and the reasons.

In the case of minors, the adults considered their legal guardians shall, in their name and representation, expressly authorise the use and treatment of the data on the same, in the sense of the previous point and may, if necessary, exercise the same “ARCO” rights.

RULE 3.- INSCRIPTION PERIOD AND PUBLICATION OF RULES.

The period for inscription for the aforesaid promotion shall commence on August 2, 2013 and will end on September 15, 2013.

These rules will be published on the official FC BARCELONA website (www.fcbarcelona.cat), specifically at the following address: https://usuaris.fcbarcelona.cat/users/sign_up, in order to inform all persons who wish to enter of the mechanisms for such participation and the functions of the promotion and, if necessary, the draw.

RULE 4.- METHOD FOR PARTICIPATION AND INSCRIPTION.

The requirements for participation in the promotion and, if necessary, the draw, are as follows:

- a) Fill in totally and correctly the inscription form, which will be published on the website: https://usuaris.fcbarcelona.cat/users/sign_up, providing the following data, among others, and regardless of membership status or age:
 - Name and surname(s)
 - Date of birth
 - Postcode and country
 - Sex
 - Email
- b) By totally and correctly filling in the form, the participant expressly and totally accepts the content of the same, as well as the use and/or treatment of the data stated in the same. Having done the above, registration as a “Barça Fan” and participation, if necessary, in the draw, are automatic.
- c) By filling in the inscription form and thus participating, the person doing so will be registered as a new “Barça Fan” along with their email and country of origin.
- d) One (1) single file will be created for all persons registered as new “Barça Fans”, who have totally and correctly filled in the form, regardless of the language in which they do so.
- e) The languages for communication will be Catalan, Spanish or English, depending on the option chosen by the persons registering as new Barça Fans.

RULE 5.- MECHANICS OF THE DRAW.

If only three (3) persons enter, there will be no need for a draw. Therefore, these three (3) persons will be awarded the prizes directly, and there will be no draw.

However, if the number of people registering as new “Barça Fans” is greater than three (3), a draw shall be required and this will be made only from those people who have registered correctly, from which three (3) winners will be selected, under the following conditions:

- a) Each new participant “Barça Fan” may only enter one (1) time, and therefore will make only one (1) inscription. Any duplication will be controlled by a computerised security system, such that only one (1) inscription will be accepted per participant, and any additional entries by the same person will be nullified.
- b) If a draw is necessary, the choice of three (3) winners will be made using a computerised system that, using a random digital combination will randomly select thirty-three (33) emails. The three (3) first will be considered winners and the thirty (30) remaining will be considered reserves.

- c) The draw will be held before a Notary on September 30, 2013. Once the draw has been made, the Notary will endorse the minutes, which will state the identities of the newly registered “Barça Fans” (name and surnames, and email) that have won, along with the reserves.
- d) The names and surnames of the winners will be published on the CLUB website (www.fcbarcelona.cat).
- e) By participating in this promotion, the participants, **EXPRESSLY ACCEPT** (i) these rules, (iii) the formulation and content of the inscription form, and (ii) that if they win the draw, they will be sent an email by FC BARCELONA to the email address that was provided for purpose of participation, or will be contacted by phone, which serve as proof, for all purposes, that the CLUB has informed the participant of their status as a winner. If it is not possible to contact a winner within a period of twenty-four (24) hours counted from the moment of the first attempt to contact, for whatever cause or circumstance beyond the control of FC BARCELONA, the participant will forfeit the right to the prize, which shall instead be granted to the first reserve and so on successively.
- f) Prize-winners must accept it and then strictly follow the instructions issued by the CLUB with respect to the logistics for the collection of the aforesaid prize.

RULE 6.- PRIZE FOR THE PROMOTION.

The draw, if held, serves for the purpose of adjudicating as a prize to each of the three (3) winners, one (1) official football first team shirt signed by various members of the first team squad.

The prize is personal and non-transferable, such that new and winning “Barça Fans” cannot transfer it to a third party. If any new and winning “Barça Fan” should renounce the prize, it will instead be assigned to the new and reserve “Barça Fan” that comes next in the numerical list of reserves and has not already been adjudicated a prize.

RULE 7.- ACCEPTANCE OF THE PRIZE.

Each of the three (3) new “Barça Fans” that win prizes, once informed by FC BARCELONA by email that they have won, must provide an express response, prior to the presentation of the prize in question, indicating (i) their **acceptance** or (ii) **renunciation**, whereby:

- a) **In case of acceptance**, they can receive information about the logistics for presentation and collection of the prize under the conditions that the CLUB indicates to each of the three (3) winners, it being necessary for them to sign a document that shows their express acceptance of the prize and receipt of the same in conformity, and declaring that they have no other demand or claim against FC BARCELONA and agree to strict compliance with the indications and/or instructions that the CLUB establishes for the collection of the aforesaid prize.
- b) **In case of renunciation or non-acceptance of the prize**, they must justifiably and in writing declare this decision to FC BARCELONA. In this situation, the CLUB will inform the renouncing Barça Fans that the aforesaid prize cannot be exchanged for another or for its monetary value, and they shall lose their rights to the same, and the winner of the same shall instead be the first reserve, to whom the aforesaid prize will be awarded in accordance with the same procedure and so on successively.

Express acceptance of the prize by the three (3) winners implies the following:

- a) Acceptance of the stipulations of rule 2, in relation to the treatment of their personal details.
- b) That their name and membership number will be published on the FC BARCELONA communication assets.
- c) Voluntary and unreserved transfer of the rights to their image in photographs, audiovisual recordings, or participation in possible interviews that may be made by means of FC BARCELONA personnel or third parties authorised by the same, at the time of collection, and authorisation for the aforesaid graphic and/or audiovisual material, and copies of the same, to be used wholly or partially for advertising, promotion or disclosure via the CLUB's communication assets, in relation to the present promotion and draw, if relevant, and renunciation of any form of payment and/or claim of any kind for the use of such images or audiovisual recordings and the transfer of the right to use of the same. In accordance with the aforesaid, the supports, or advertising or promotional assets in which the images of the winning members (either individually or collectively) appear, is or will be the property of FC BARCELONA.

In the case of minors, it shall be the adults considered their legal guardians who shall accept the prize in their name and representation, in the sense described by the present rule, along with everything that such acceptance implies.

RULE 8. EXCLUSIONS.

No person can be declared a winner if they do not satisfy each and every one of the requirements established in Rule 4.

RULE 9.- DEPOSIT OF THE RULES BEFORE A NOTARY.

The rules for the present promotion are deposited before a Notary of the Il·lustre Col·legi de Notaris de Catalunya, on August 2, 2013.

RULE 10.- ACCEPTANCE OF THE RULES.

Participation in the promotion or the posterior draw, if required, supposes that the participants are aware of this promotion and **expressly, wholly and unreservedly** accept:

- a) These rules
- b) The requirements for participation and the mechanics of the draw (if required)
- c) The content of the inscription and entry form
- d) The transfer, use and treatment of the participants' personal details under the terms established by the present rules and the inscription and entry form.
- e) The transfer of use, disclosure and publication of photographs and/or images.

Should there be any discrepancies with respect to the promotion and/or the interpretation of these Rules, any litigious matter shall be subjected to the Courts and Tribunals of Barcelona, in such a fashion that the participants in this promotion expressly renounce any other jurisdiction that could correspond to them.

In the case of minors, it shall be the adults considered their legal guardians that, in their name and representation, accept these rules, in the sense exposed within the present rule, as well as

the jurisdiction corresponding to them should any discrepancies arise regarding the promotion and/or interpretation of these rules, under the terms described in this present rule 10.

RULE 11.- ERRONEOUS DATA

Should there be any errors in the data provided by the winners, which makes it impossible to verify their identity, the CLUB shall be exempted from all liability.

RULE 12.- ANNOUNCEMENTS REGARDING THE PROMOTION.

Announcements of this promotion and, if necessary, the draw, and the mechanics of the aforesaid, shall be provided on the official FC BARCELONA website (www.fcbarcelona.cat), where these rules will also be available for consultation.

The winners will receive communications by e-mail, sent to the email address that they provided on their inscription and entry form.