

HOSPITALITY PROGRAMME

BARÇA, WITH ALL THE FINEST LUXURIES



FCBHOSPITALITY



On November 29, 1899, Joan Gamper founded Fútbol Club Barcelona. Over one hundred years later, Barça is now one of the most famous clubs in the world, not just because of its football and wealth of titles, but also because of the values that the club represents both on and off the pitch.

Apart from its collaborations with numerous charity organisations around the world, FC Barcelona also fosters certain maxims in its everyday routine and which are reflected in the humility, effort, teamwork, respect and ambition that the players display on the pitch.

Barça's internationality and media profile are increasing every year, and it is now the world's leading sports club on social networks. Today, the Club has followers in more than 200 countries.

“El Barça és més
que un Club”

Narcís Carreras

WELCOME TO THE CAMP NOU

Barça's home is the Camp Nou, a five-star Stadium and one of the most emblematic symbols of the city of Barcelona. This Stadium has witnessed some extraordinary matches over the years, where goals have been celebrated and defeats lamented. And it has been the stage on which some of the greatest players ever to grace the game have performed, from Kubala, Maradona and Ronaldinho, to Xavi, Iniesta and the greatest player in the world today, Leo Messi.



VIP BOXES AND SEATS

FC Barcelona's Hospitality programme offers a series of exclusive seats from which games at the Camp Nou can be enjoyed in a unique fashion and surrounded by privileges.

The many benefits you can enjoy while enjoying the match include a catering and beverages service, access to our VIP lounges, a hostess service, having the company's logo on your seats, your tickets or in your VIP lounge and getting printouts of the team line-ups just before the game kicks off.

Also, by registering for our Hospitality programme you will enjoy discounts on the hire of our facilities for hosting events, free passes for the Camp Nou Experience, a mention in the Club's annual report and many other benefits



HOSPITALITY PROGRAMME



THE BOXES

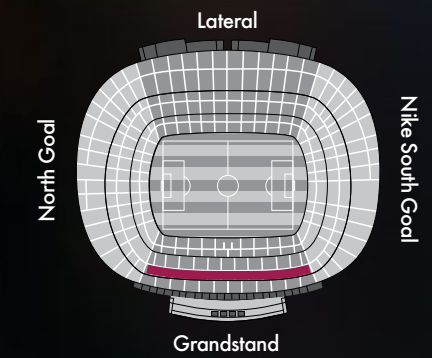
The Camp Nou Boxes offer a fully equipped indoor area and an outdoor terrace with some of the best seats in the house. Their capacities range from 6 to 16 places and they are located in different zones of the Stadium.

The indoor area includes a plasma screen showing a live broadcast of the match, and you can enjoy a catering service including a wide range of snacks, as well as a minibar and comfortable sofas.

Find out about the full range of options:

- Sala Roma Boxes
- 2nd Tier Boxes
- Lateral Boxes

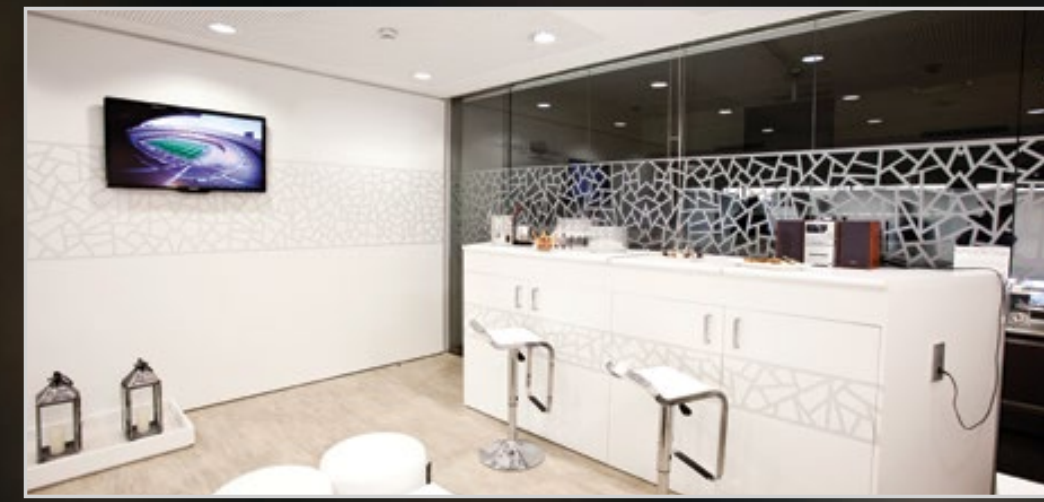


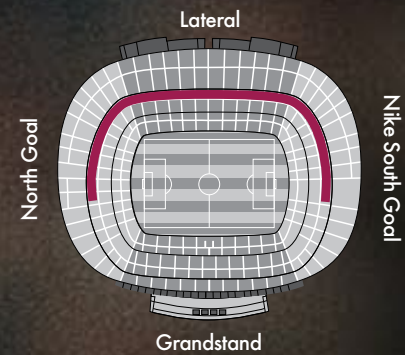


SALA ROMA BOXES

The most exclusive boxes in the Camp Nou are located in the upper section of the Main Grandstand. They are reached through gate 19 into the Stadium, where you will find the VIP welcome stand, which leads into the spacious Roma 09 lounge, from which the boxes can be directly accessed.

Location: Grandstand 2nd Tier.
Capacity: 7, 11, 12 or 14 places.



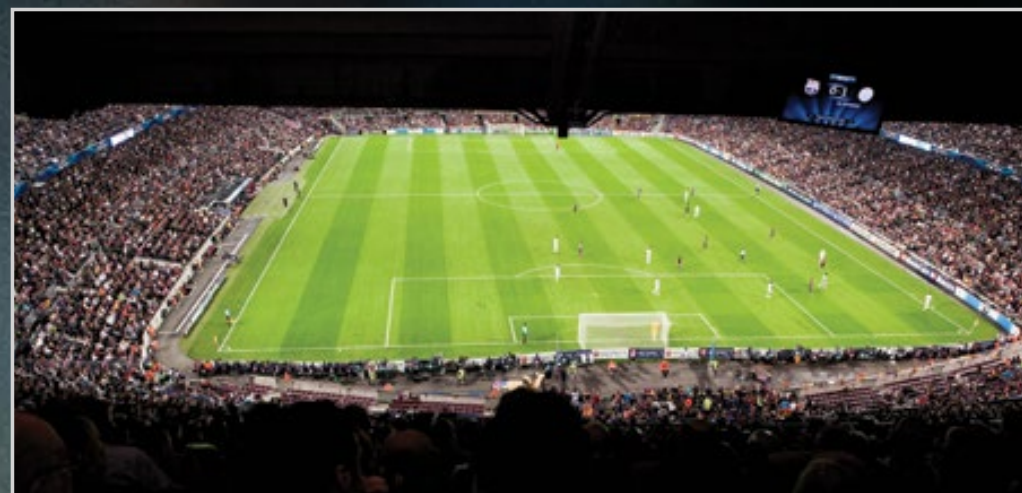


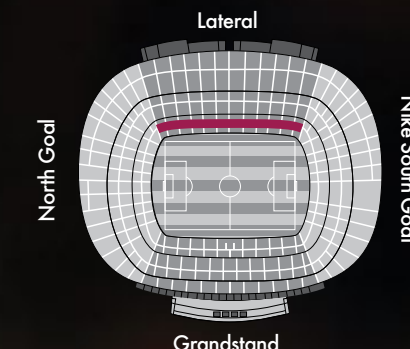
2nd TIER BOXES

These boxes are located on the second Tier, along the touchline and behind the goals. Their high position offers a spectacular view of the pitch, and they can be reached directly through an independent entrance.

Location: 2nd Tier along touchline and behind goals.

Capacity: 14 or 16 places.





LATERAL BOXES

These exclusive spaces are located all along the touchline in the 1st Tier. They are reached via gate 68 into the Camp Nou, which leads into the Antepalco Lateral VIP Lounge, from which these boxes can be accessed directly. The proximity to the field of play makes these seats especially recommendable if you are after a close-up view of the action.

Location: 1st Tier touchline.
Capacity: 6, 7, 10, 12, 15 or 16 places.



VIP SEATS

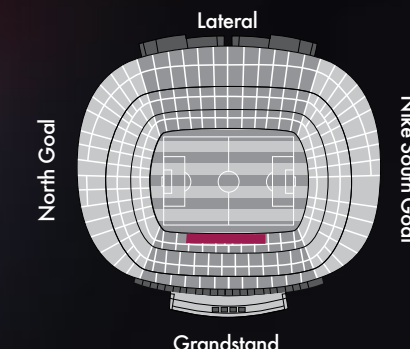
The Hospitality programme offers the very finest seats in the Camp Nou, located in different zones of the Stadium and all offering an outstanding view of the pitch. These seats also connect to one of the VIP lounges, where you will be able to enjoy a variety of services, including top quality catering.

From the first to the third Tier, you can choose whatever seats best satisfy your interests, and whatever lounge best suits the needs of your clients.

The VIP seats are available in the following categories:

- Gold
- Platinum Grandstand RO
- Platinum Sala Roma
- Palladium
- Silver



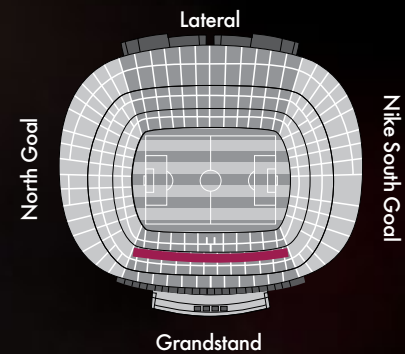


VIP GOLD SEATS

These seats are in the first Tier of the Grandstand, located practically at pitch level around the substitute benches and the players tunnel.

They are reached through gate 15 into the Camp Nou, which connects to the Antepalco de Honor, the VIP lounge corresponding to the aforesaid seats, from which there is direct access to the same.



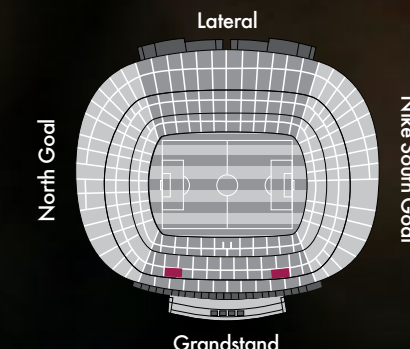


VIP SEATS PLATINUM GRANDSTAND RO

These are the closest seats to the Presidential Box. They are located in the front row of the second Tier of the Grandstand, have a roof and offer an ideal view of the Stadium.

VIP clients are welcomed at gate 15 to the Stadium, and these seats connect directly to the Antepalco de Honor VIP Lounge.

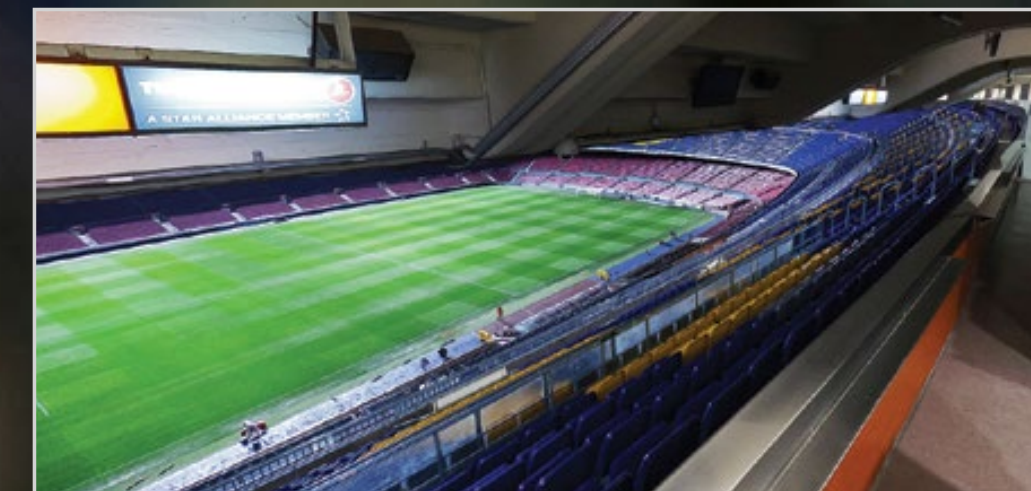


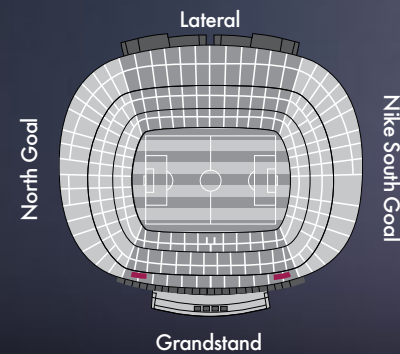


VIP PLATINUM SEATS SALA ROMA

Located in the upper section of the second Tier of the Grandstand, these seats offer the client the opportunity to enjoy privacy and comfort while watching the game with an exceptional view of the pitch.

They connect directly to the Roma 09 VIP Lounge, the meeting place of the most select VIPs in the Camp Nou.

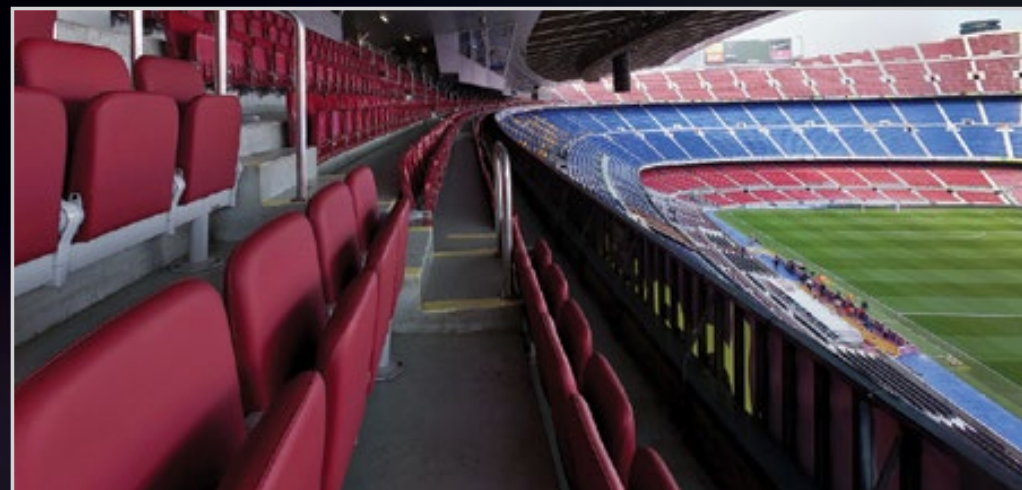


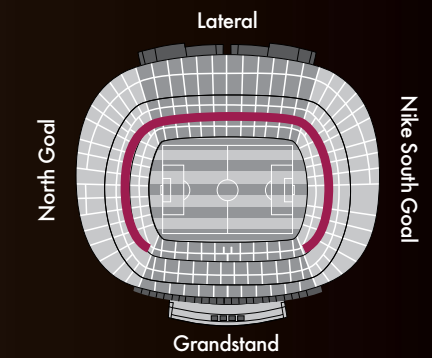


SEATS VIP PALLADIUM

These covered seats are in the 3rd Tier of the Grandstand, and offer an exceptional panoramic view of the pitch and terraces. From here you will appreciate the true immensity of the Camp Nou and experience the full intensity of the game.

They connect directly to the Roma 09 VIP Lounge, a large, modern space that is ideal for networking, because it here that professionals from different sectors tend to gather.





VIP SILVER SEATS

Located along the touchline and behind the goals in the front row of the 2nd Tier, these seats offer a splendid view of the pitch thanks to their high location yet being so close to the action.

Depending on where they are located, they connect directly to the Mediapro or the Antepalco Lateral VIP Lounge.



HOSPITALITY LOUNGES

The Club can offer a total of four HOSPITALITY lounges where your company's guests will be able to experience all of the excitement in a totally exclusive atmosphere.

SALA ROMA 09

This lounge is bathed with natural light and its huge glass windows offer spectacularly high views from a position above the main Grandstand.

Corresponding seats and boxes: VIP Platinum Sala Roma, VIP Palladium and Sala Roma Boxes.

SALA ANTEPALCO DE HONOR

This is located one level below the presidential zone. Its modern décor in dark woods and noble materials under a sloping skylight create a distinctly impressive ambience.

Corresponding seats and boxes: VIP Platinum Grandstand Row 0 and VIP Gold.





SALA MEDIAPRO

Located in the North Goal area, this hall has a huge glass window offering views over the old Masia and Tibidabo. It combines elegant wooden décor with large format photographs of FC Barcelona players in action.

Corresponding seats and boxes: VIP Silver Lateral and North Goal.

SALA ANTEPALCO LATERAL

Located behind the touchline and decorated in lively wooden tones and different sports-related works of art, this hall includes several plasma screens showing the live broadcast of the game.

Corresponding seats and boxes: VIP Silver Lateral and South Goal and Lateral Boxes.



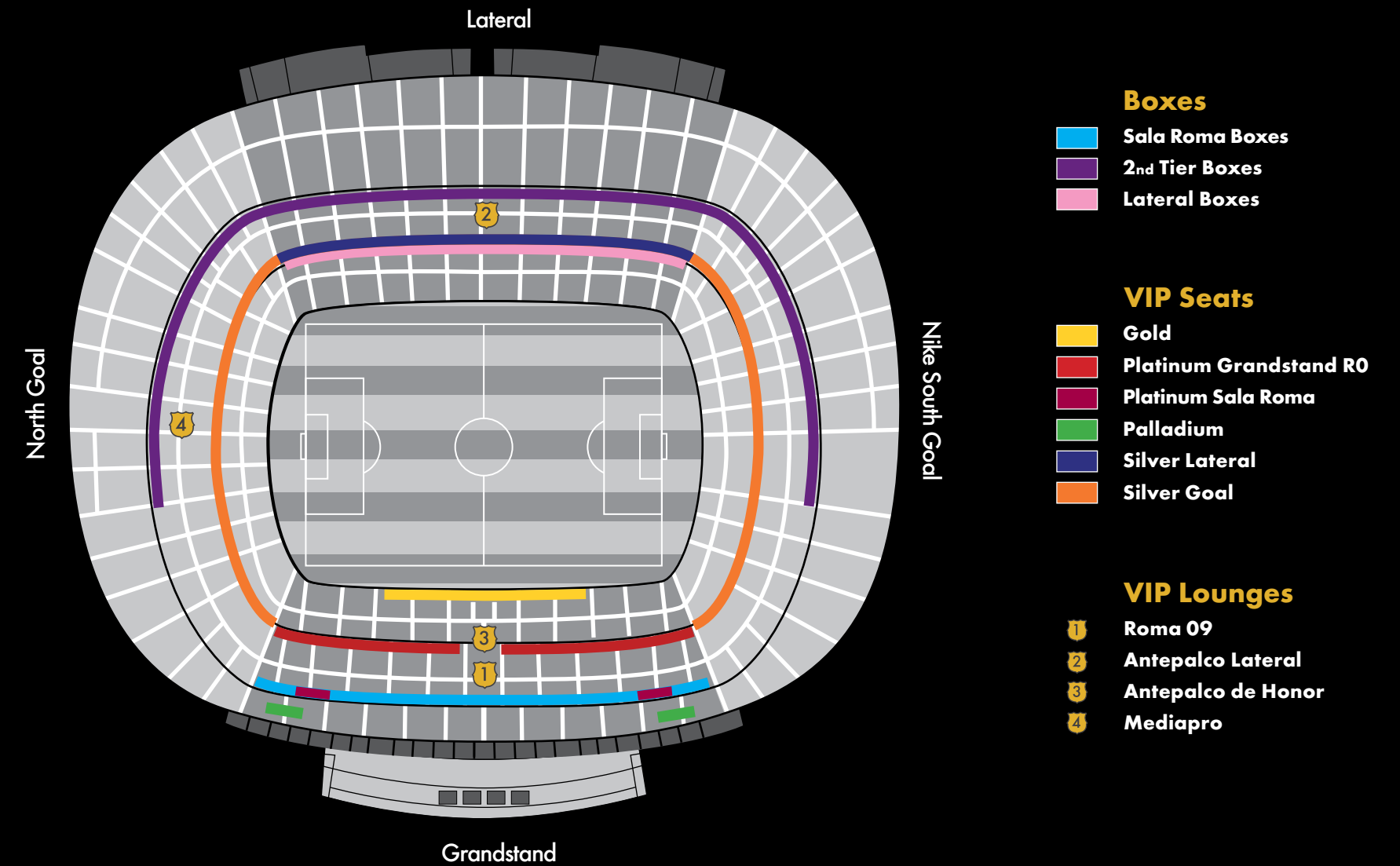
HOSPITALITY PROGRAMME

LOCATIONS

| | LOCATION | CAPACITY | VIP LOUNGE |
|--------------------|---|------------------------------|-------------------------------|
| BOXES | | | |
| Sala Roma Boxes | Grandstand 2nd Tier | 7, 11, 12 or 14 seats | Roma 09 |
| 2nd Tier Boxes | Lateral and 2nd Tier Goals | 14 or 16 seats | — |
| Lateral Boxes | Lateral 1st Tier | 6, 7, 10, 12, 15 or 16 seats | Antepalco Lateral |
| VIP SEATS | | | |
| Gold | Grandstand 1st Tier | Minimum 2 seats | Antepalco de Honor |
| Platinum | | | |
| Grandstand R0 | 1st Row Grandstand 2nd Tier | Minimum 2 seats | Antepalco de Honor |
| Platinum Sala Roma | Grandstand 2nd Tier | Minimum 2 seats | Roma 09 |
| Palladium | Grandstand 3rd Tier | Minimum 2 seats | Roma 09 |
| Silver | 1st Row Lateral zone and 2nd Tier Goals | Minimum 2 seats | Mediapro or Antepalco Lateral |

SERVICES INCLUDED WITH ALL VIP BOXES AND SEATS

- Parking places on the premises (depending in the seats booked).
- Catering and beverages service.



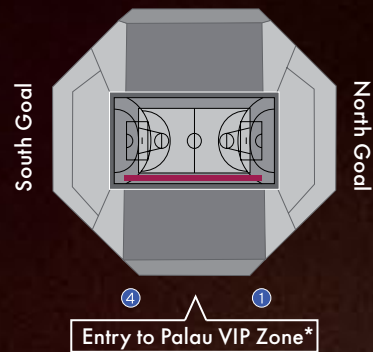


WELCOME TO THE PALAU BLAUGRANA

Basketball is lived to the full in the Palau Blaugrana, the spectacular venue for matches played by FC Barcelona and which has been the home over the years to such huge stars as Solozabal, Epi, Bodioga, the Gasol brothers and Navarro. This pavilion has seen so many amazing games and wonderful comebacks that the 'magic of the Palau' has become a widely-heralded concept.

The Hospitality programme offers a variety of ways of appreciating this magic in the form of Courtside Seats. These come with entry to the Palau's own VIP lounge, plus a hostess and catering service, the option of having your company logo on your seats and tickets, and all the other privileges of the Hospitality Programme.





● Courtside Seats

P Free parking on premises via access 7.

* Exclusive entry to Presidential Zone. Between gates 1 and 4.

VIP SEATS IN THE PALAU

COURTSIDE SEATS

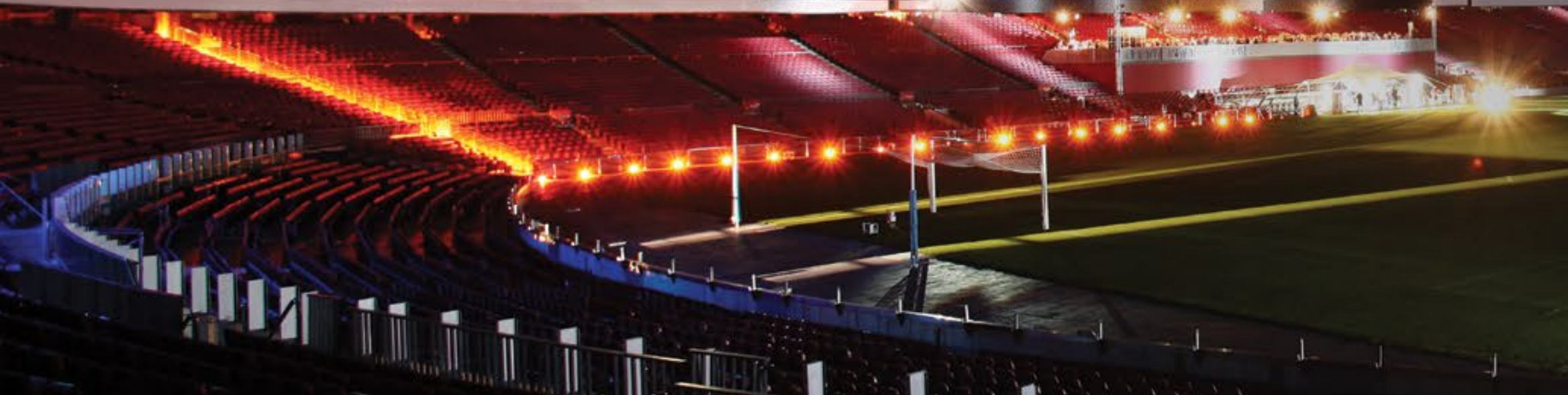
Seats right next to the action in the purest of NBA traditions, located all along the side of the court. From here you almost feel part of the action itself and won't miss a single detail of the game.



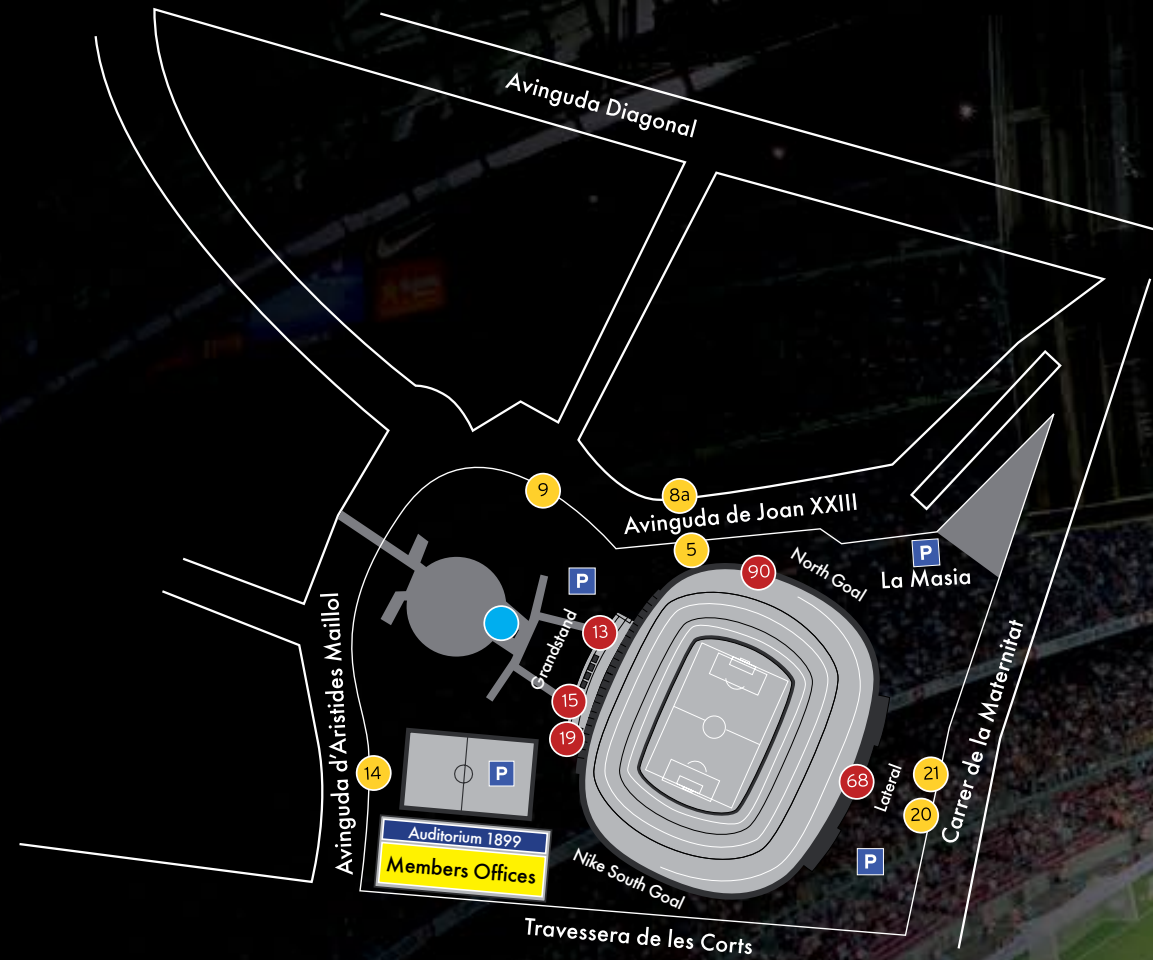
MEETINGS & EVENTS

FC Barcelona can offer a wide range of lounges and spaces in a unique atmosphere surrounded by high symbolism. You can organise anything from business meetings to conventions, product presentations or dinners on the field of play.

Different areas of the Club work together in the production of these events in order to offer you a whole range of services, including an appearance by one of the senior Barça executives, the hire of the first team bus, the display of one of the trophies won by the club, the participation of former players, and many other options.



LOCATION



Access and access doors

- Entrances by car ●
- Camp Nou entrance gates ●
- Palau VIP entrance gates ●





FCBARCELONA
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